

# Turība University



# Brief Introduction

- **Fifth largest** institution of higher education in **Latvia**, founded in 1993
- One of the largest **private** educational establishments in the Baltic states
- More than **5800 students, 11 432 alumni**
- Major study fields:
  - **Business Administration**
  - **International Tourism**
  - **Law**
  - **Public relations**
- First institution of higher education in the Baltic Region that has been accredited by World Tourism Organization – **owner of WTO TedQual certificate**
- Member of **AACSB (he Association to Advance Collegiate Schools of Business)**

# Vision

Internationally acknowledged and recognisable higher educational institution of business administration



# Faculties

Faculty	Year of Establishment	Number of programmes	Number of Graduates
<b>Business Administration</b>	<b>1999</b>	<b>7</b>	<b>4761</b>
<b>International Tourism</b>	<b>1999</b>	<b>4</b>	<b>2009</b>
<b>Law</b>	<b>1998</b>	<b>6</b>	<b>3995</b>
<b>Public Relations</b>	<b>2003</b>	<b>4</b>	<b>667</b>

# Study Programmes

- **Doctor's Study Programmes**
  - **Communication management**
  - **Law**
  - **Business Administration**
  
- **Master's Study Programmes**
  - **Business Administration**
  - **Strategic Management of Tourism**
  - **Law**
  - **Public Relations**
  - **Public Administration**
  
- **Professional Bachelor Study Programmes**
  - **Business Administration**
  - **Tourism and Hospitality Management**
  - **Law**
  - **Public Relations**
  - **Marketing and Sales Management**
  - **Management of International Communication**
  - **Management of Leisure and Business events**
  
- **First Level Professional Higher Education Study Programmes**
  - **Law**
  - **Finance and Accounting**
  - **Advertising in Business**
  - **Hospitality Service**
  - **Organization Security**
  - **Marketing and Sales**



# Further education

**Centre of Professional Development** at Turība offers fully developed, licensed and accredited study programmes in:

- Business and Company Administration
- Trade
- Accounting
- Finances
- Office Management
- Languages (English, German, Spanish, Russian, Latvian) etc.



# Science and Research

- Numerous scientific conferences on various topics have been held at *Turība*,
- Participation in scientific research projects:  
Baltic Business Development Network The Rural Tourism Project AMBER
- Participation in scientific research projects:  
LLP programmes (Leonardo da Vinci, Erasmus, Grundtvig).

# Academic Staff

- Lecturers of the School are well experienced practitioners in their field of expertise with relevant academic qualification
- The School actively favours the further growth of academic qualification of the lecturers
- World known guest lecturers have been lecturing at Turība [Göran Sjöberg (Sweden), Georgij Pochepcov (Ukraine), Teemu Koko (Finland), Johannes Brinkman (Norway), Gundars Kēniņš-Kings (USA), Jako Lehtonens (Finland), Thomas Bousonville (Germany), Holger Buck (Germany), Ozlem Sayilir (Turkey) etc.]



# International Cooperation

- **International research projects (AMBER, BBDN and others)**
- **Student Mobility** - within the Life Long Learning/Erasmus programme a strong and successful cooperation has developed with 69 higher education institutions in 20 countries
- **Double degree programmes:** *Turiba* offers to get a degree in *Turiba* and its partner University in frame of Double diploma programme, with following universities:
  - University of Abertay Dundee in Scotland
  - Anglia Ruskin University in England
  - Normandie Business School in France
  - Dogus University (Turkey)
  - Champagne School of Management
  - University of Glamorgan in the UK
  - Ming Chuan University in Thailand
- ***Turiba* is a member of various international educational and professional organizations:**
  - AACSB
  - UNWTO- United Nations World Tourism Organisation
  - EURASHE- European Association of Institutions in Higher Education
  - ELFA – European Law Faculties Association
  - BMDA – Baltic Management Development Association

# Business Support Centre

- Established in 2007;
- Students can start their business during the studies;
- Support for young businessmen who are having their first company with the turnover of less than 100 000 LVL per year;
- Turība offers premises, allows registering its legal address as the company address, allows using its mailing address;
- Can arrange meetings, use the help of office administrator;
- Can be used by alumni 1.5 years after graduation.

# Library

- More than 100 000 books
- Investments have exceeded 200 000 EUR
- 80 workplaces out of a total 285 are computer-equipped
- The electronic catalogue of the library can be accessed from internet
- Member of LATABA – The Association of Latvian Academic Libraries



# Publishing House

- The published books are meant for each person willing to study
- The books are used by students, pupils of secondary schools and business people
- The publishing house published its 100th book in 2003
- The Publishing House has issued publications in the following series:
  - Library of Entrepreneurship
  - Library of Banking Science
  - Library of Law Science
  - Library of Computer Science
  - Library of Hospitality
  - Science



# Campus

- Two buildings for studies, a library, up-to-date sports hall, a canteen, several cafes and a restaurant, and small stationery store
- Students' hostel with:
  - 148 fully furnished rooms
  - fully equipped kitchen on every floor
  - grocer's, hairdresser's and dentist
  - gym, sauna and solarium





# Students Council

- 13 EUR of each student's tuition fee goes to the budget of the Students Council
- **The tasks of the Students Council:**
  - defend the interests of the students of Turība
  - participate in students events in Latvia and abroad
  - organize events for Turība students





**<http://www.turiba.lv/eng/>**